



Company: Campo di Bocce of Los Gatos & Livermore

Position Title: Marketing & Corporate Sales Intern

Reports to: Thomas Martino, Director of Marketing & Corporate Sales, [tmartino@campodibocce.com](mailto:tmartino@campodibocce.com) and Ben Musolf, COO of Campo di Bocce

Location: Livermore and Los Gatos, California

Time Commitment: minimum of 20 hours/week (amount will vary/week and is negotiable)

Internship Summary:

Have you ever wanted to make history in the Sports Industry? This is your chance with the 2012 World Bocce Championships. Campo di Bocce has been granted the rights to host the 2012 World Bocce Championships in May of 2012, the first time ever being held on west coast. The Championships will consist of a minimum of 24 teams from around the world such as Italy, Brazil, Portugal, etc. and will be held in Livermore, California. Come make history with us as we make a pastime hobby shift into a professional mainstream sport.

Duties & Requirements:

As the Marketing and Corporate Sales intern you will work and learn alongside the Director and collaboratively assist with the development and implementation of a marketing campaign, developing new business through sponsorship sales and cold contact, and client retention practices.

- Must be able to work remotely and at either Campo di Bocce location
- Must be a recent graduate or currently enrolled in a 4 year college/university and be able to receive college credit for the position
- Must have a valid driver's license
- Have a clear understanding of marketing and market trends
- Business, Marketing, Recreation, Special Events, Entrepreneurial or similar areas of study are preferred
- Must have previous sales experience or the desire to learn about sales pipeline management
- Must demonstrate proven leadership abilities
- Be a creative thinker in developing new ideas
- Social media guru
- Comfortable on the phone
- Develop of detailed prospect lists
- Own a laptop or personal computer
- Additional tasks as assigned



#### How to Apply:

Please submit your resume and personalized cover letter stating your qualifications and why you want to work on this project. Also, please provide an idea on how you would make the World Championships a main stream event and put "INTERNSHIP" in the subject of the email.

This is an unpaid internship - All positions that are offered are done so in respect to every individual's abilities to perform certain tasks with knowledge and ability. Campo di Bocce will offer the proper training for completion of any and all tasks to the specification that Campo di Bocce requires. The number one thing about coming to work is that everyone wants to participate and be a part of the "family".

We are an equal opportunity employer building a capable, committed, and diverse workforce.